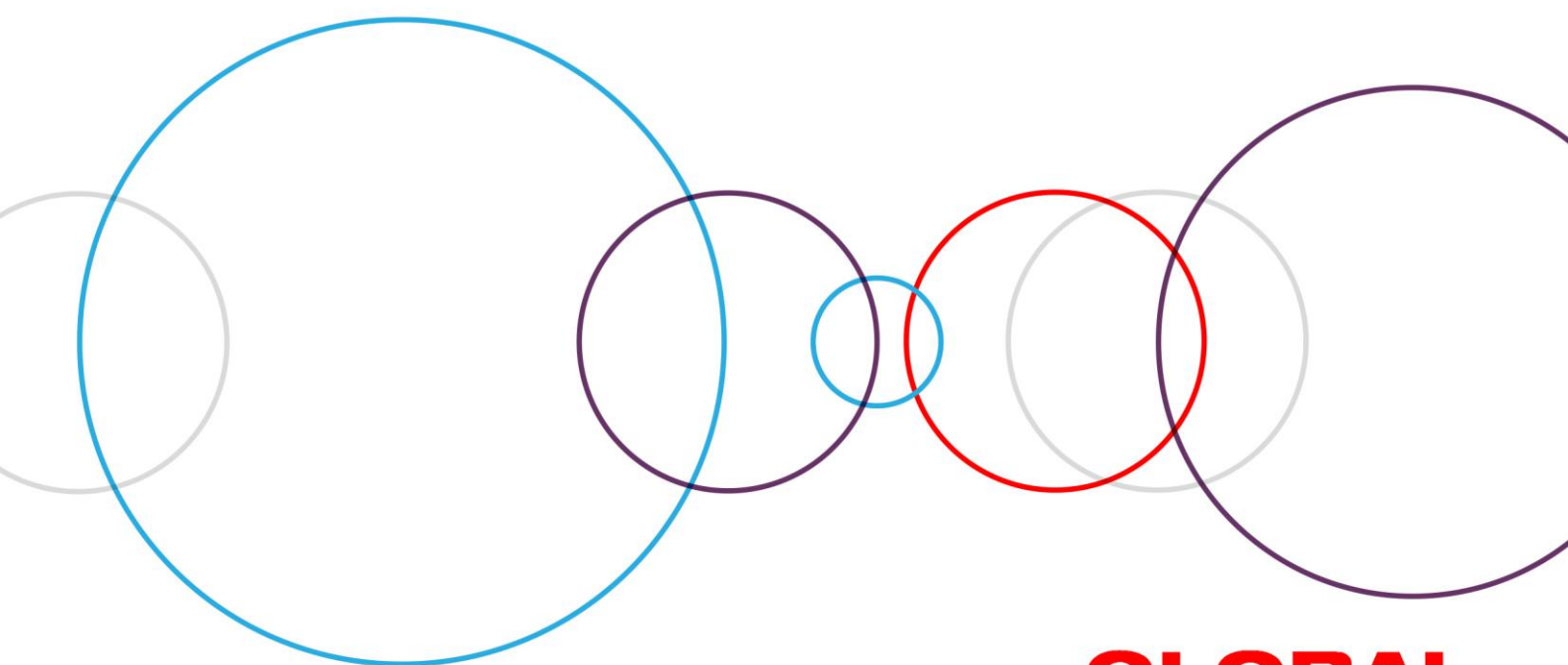


# JOINING GLOBAL KIDS ONLINE

## Criteria for membership



**GLOBAL  
KIDS  
ONLINE**



[Global Kids Online](#) seeks to generate evidence grounded in children's online experiences that can inform policy-makers, educators and governments as they seek to make the internet better for children everywhere. It implements a partnership approach in which the benefits of central coordination of resources, expertise and tools can be united with a distributed approach to evidence-gathering and policy-making.

The Global Kids Online resources and research toolkit are intended for researchers worldwide, including both experienced and junior researchers, as well as those who contract and manage research, such as international agencies and non-government organisations.

## Open access resources for researchers

Anyone may use the Global Kids Online resources, which are available under the Attributive Non-Commercial Creative Commons License (CC BY-NC). Please credit Global Kids Online as the source.

Useful resources include:

- *Getting started* ([www.globalkidsonline.net/tools](http://www.globalkidsonline.net/tools))
- *Qualitative research toolkit* ([www.globalkidsonline.net/qualitative](http://www.globalkidsonline.net/qualitative))
- *Quantitative research toolkit* ([www.globalkidsonline.net/survey](http://www.globalkidsonline.net/survey))
- *Methodological guides* ([www.globalkidsonline.net/guides](http://www.globalkidsonline.net/guides))
- *Global Kids Online Research synthesis report* ([www.globalkidsonline.net/synthesis](http://www.globalkidsonline.net/synthesis))

For more, visit [www.globalkidsonline.net](http://www.globalkidsonline.net)

## Researchers may apply to join Global Kids Online

The Global Kids Online Steering Group is committed to working with country partners to support excellent research in as many countries as possible, to the best of its ability, within the practical limits of its available resources.

The **benefits of joining the Global Kids Online** project include opportunities to:

- Work with others to generate new evidence that can

inform the realisation of children's rights to provision, protection and participation online.

- Share and compare expertise and data among members to facilitate cross-national comparisons across countries and over time.
- Join efforts with UNICEF, LSE and project experts to disseminate findings to relevant audiences and support the development of evidence-based policy and practice.
- Receive ongoing guidance and advice as needed, including technical assistance in the conduct of their research, insofar as resources permit.

There are two types of membership – full and affiliate – based on the criteria below.

## All members must commit to the following:

- Conduct research that meets high standards of ethical conduct in data collection, storage and analysis so as to safeguard children, respect their voices and use the findings in their best interests. For more, see [www.globalkidsonline.net/ethics](http://www.globalkidsonline.net/ethics)
- Conduct research that meets high quality standards in terms of methodology, including careful translation of research protocols into local languages, survey cognitive testing and pilot testing, and providing feedback to the Global Kids Online Steering Group of any adaptations made and relevant fieldwork experiences. See [www.globalkidsonline.net/guides](http://www.globalkidsonline.net/guides)
- Compose a competent research team to undertake the work and obtain sufficient funding from a source that does not bias the nature or outcome of the research.
- Be transparent in reporting on (a) who funded their work, (b) who the participating researchers were, (c) who collected the data, and (d) any actual or potential conflicts of interest.
- Disseminate findings in the public interest in ways that support evidence-based policy and practice that promotes the rights and interests of children. See [www.globalkidsonline.net/policy](http://www.globalkidsonline.net/policy)
- Respect the Attributive Non-Commercial Creative Commons License by which the Global Kids Online toolkit is shared. See <https://creativecommons.org/licenses/by->

[nc/4.0/legalcode](https://creativecommons.org/licenses/by-nc/4.0/legalcode)

- Reference and credit the Global Kids Online project in their work and its dissemination.
- Agree that knowledge resulting from members' research shall be the property of the country team (researchers, collaborators) carrying out the work leading to that knowledge. Where several members have carried out the work generating the knowledge, they shall agree among themselves on the allocation and the terms of exercising the ownership of the knowledge.

## Full or affiliate membership

### Full members

- May use the Global Kids Online logo on their work and its dissemination.

They will:

- Comprise a research team that normally includes well-reputed researchers connected to a university or independent research institution, the relevant UNICEF Country Office, and sufficient multidisciplinary and multimethod expertise to undertake the Global Kids Online research.
- Undertake all the core elements of the Global Kids Online survey plus sufficient of the qualitative research to complement the survey and provide a contextualised account of children's online experiences in the country. See [www.globalkidsonline.net/survey](https://www.globalkidsonline.net/survey)
- Conduct the survey on a randomly drawn sample that is nationally representative (except in very large countries, where regional representation may be sufficient). See [www.globalkidsonline.net/sampling](https://www.globalkidsonline.net/sampling)
- Use a sampling frame for the qualitative and quantitative research that encompasses children aged 9–17 who have used the internet at least once during the last three months.
- Have their reports posted on the Global Kids Online website, following a process of satisfactorily completed independent peer review (to be arranged with external experts by the research team and submitted to the Global Kids Online Steering Group for approval).
- Normally share data with other members so as to collaborate on comparative analysis and reports.

- Produce a country report with the key findings (using the Global Kids Online report template) and make the report available via the Global Kids Online website.
- Be invited to Global Kids Online network meetings (on a self-pay basis).

### Affiliate members

- May not use the Global Kids Online logo on their work and its dissemination.
- They will be referenced on the Global Kids Online website, with links to their project or institution.
- They may be included in Global Kids Online meetings and networking insofar as both sides desire and agree.

## To apply

Please download the **Membership application form** available here ([www.globalkidsonline.net/join](https://www.globalkidsonline.net/join)) and send it to the Global Kids Online Steering Group (at [globalkidsonline@lse.ac.uk](mailto:globalkidsonline@lse.ac.uk) and [florence@unicef.org](mailto:florence@unicef.org)), outlining how the membership criteria have been met. The Global Kids Online Steering Group will endeavour to review applications within two months of receipt.